



Beryl's Message

Beryl Domingo, AAUW-MA President

As I write this it's been just over a week since disaster struck our neighboring nation, Haiti with a devastating earthquake. My heart breaks every time I see the pictures of broken lives, collapsed buildings and people desperately searching for loved ones under the rubble. The need for food, water, shelter and medical supplies is immense and the world is responding. I am so grateful for the generosity of the American people and government, donating money and supplies and sending people to help in the relief effort. Many of you immediately began the call for AAUW-MA to do something. I am pleased to say that Barbara Burgo and Liz Fragola have agreed to team up to think of programs and other creative ways to assist the people of Haiti in the short term and over the long haul. Please share your good ideas with them.



Beryl Domingo

It really is hard to believe we are already a decade into the 21st century, yet our society still operates as it did in the 20th century! We are still living in an unequal society where the fight for equity and fairness is a daily struggle. We still have a huge gender gap with women earning only 78 cents for every dollar a man earns, women are still underrepresented in science, technology, engineering and math professions, and a woman's right to choose is under constant threat. We are still fighting for equity in the workplace, fair pay, and flexible family leave policies to accommodate women who are also caregivers.

Equity is still an issue, but women have made strides in the last decade. We are beginning to make inroads in women running successfully for elected office. I wish I could say that about the MA election for U. S. Senator, but that will have to wait for another day. However in mayoral elections we have done pretty well. In 2009, eight women were elected mayor including Linda Balzotti who became Brockton's first female mayor. In other arenas, women are being appointed to leadership positions and the world has not come to an end. Marian McGovern was recently appointed by Governor Patrick to be the Superintendent of the Massachusetts State Police, and Carmen Ortiz became the first female U.S. Attorney for the District of Massachusetts, appointed by President Obama. We are proud of them all and know that they make it easier for the next generation that follows in their footsteps.

Continued on page 8, column 1

You're invited

As the New Year is upon us, AAUW Attleboro Branch Inc. is already looking ahead to spring... The AAUW-MA Spring Convention, that is. We are thrilled to be hosting **LAUNCH!** and the **AAUW-MA Spring Convention** on April 9 and 10, 2010 at Bristol Community College, Attleboro campus. Our friends and colleagues are already looking forward to hearing from the great minds who have been assembled to be a part of the different panel discussions. Save the date! Be sure to mark your calendars now! These events are not just for AAUW members, so please encourage all to come! On behalf of the Attleboro Branch Inc., I would like to thank AAUW-MA for bringing this great convention to our city.

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Details on the AAUW-MA Spring Convention will be in the Spring	

*Ashley Occhino
Co-President, Attleboro Branch*

SAVE THE DATES

Barbara Burgo, Program VP

Bristol Community College, Attleboro MA

Friday, April 9, 2010 - LAUNCH!

Saturday, April 10, 2010 – AAUW-MA Spring Convention

AAUW, NCWGE Hold Congressional Briefing

The National Coalition for Women and Girls in Education, chaired by AAUW, held a congressional briefing on Capitol Hill for a full house. The briefing focused on math, science, technology, and engineering education, the effects of gender bias in school on students and U.S. competitiveness, and actions that can be taken to address sex discrimination in education and increase women's participation in these fields.

In keeping with this important initiative, AAUW-MA is proud to support *LAUNCH!* a conference developed by long-time AAUW member Katherine Honey and her Attleboro-based committee of STEM education supporters. Launch! is being held on Friday, April 9, 2010 at Bristol Community College, Attleboro Campus. Launch! serves as a great introduction to the AAUW-MA Spring Convention being held the next day at the same venue. This is a wonderful opportunity for AAUW-MA to collaborate with AAUW Attleboro to help produce back-to-back events focused on promoting STEM literacy and invention. An added bonus is that some of the great exhibits that will be on show at Launch! will also be available the next day for our Convention.

AAUW has long been committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM). AAUW research reports such as *Women at Work*; *Under the Microscope: A Decade of Gender Equity Projects in the Sciences*, and *Tech-Savvy: Educating Girls in the New Computer Age* have all documented the gender gap in women in the STEM fields and have showcased efforts to educate women and girls to achieve equity in these fields. In March 2010, AAUW will issue a new research report on STEM, *Why So Few: Women & Girls in Science, Technology, Engineering & Math*.

Andresse St. Rose, a AAUW research associate and co-author of this new report is coming to Massachusetts to be part of the Attleboro Branch sponsored Launch! program on Friday April 9, 2010 and will be the Keynote Speaker at the AAUW-MA Spring Convention on Saturday, April 10, 2010. Copies of the new report will be available at both the Launch program and at the Convention. We will also feature a panel of distinguished women who have excelled in STEM fields to share their experiences, education and expertise in their professions.

Look for more details on our Spring Convention in the next issue of the **BayStater**.

LAUNCH! moving ideas to the next level

Katherine Honey, AAUW member, Attleboro Branch

PUSHING BOULDERS UPHILL

For some of us, many of the roads we travel in life are uphill and filled with obstacles when we are trying to initiate change such as equity for girls and women. Fortunately, when I have had to push boulders uphill, AAUW members have stepped in, lifted me up, and moved me forward. My gratitude to AAUW is colossal. Since 1995, AAUW has supported projects I have developed through grants and AAUW members have made them possible with their contribution of time and resources. Projects include the I Can Be Project in 1996, the Women at Work Exhibit from 1997-2003, the Women Hero's Writing Project in 1999, the A President Among Us Program in 2000, the Women at Work Museum from 2003-2005 and now LAUNCH!

CREATING MEMORABLE MOMENTS

For me, LAUNCH! represents a culmination of our work together and I look forward to the exciting opportunity to reconnect with AAUW members from New England and across the country. Together again, we will create many memorable moments as we collaborate to present events in Attleboro, MA that promote AAUW's mission. Joining us from Washington D.C. will be Andresse St. Rose who will present the AAUW report *Why So Few: Women & Girls in Science, Technology, Engineering & Math (STEM)*. Andresse will be featured at LAUNCH! on April 9, 2010 and will be the Keynote Speaker at the AAUW Spring Convention on Saturday, April 10, 2010. Under the leadership of Barbara Burgo, AAUW-MA Program Vice President, and Ashley Occhino, Co-President, AAUW-Attleboro, AAUW-MA and AAUW-Attleboro are working together to provide a welcoming environment for AAUW members as well as the general public.

Save the Dates

Bristol Community College, Attleboro MA

Friday, April 9, 2010 - LAUNCH!

Saturday, April 10, 2010 - AAUW-MA Spring Conference

PRESENTING A DYNAMIC AAUW EXHIBIT

LAUNCH! is a collaborative effort, which brings together individuals and organizations to learn about and to value the efforts of others who promote STEM and support invention and innovation. Presenters include AAUW members and the Exhibit Hall will feature a dynamic exhibit on the work of AAUW. The goals of LAUNCH! include bringing together inventors and innovative thinkers who want to find out how to protect and develop their ideas and individuals and organizations that promote literacy and expertise in science, technology, engineering and math (STEM). Through workshops, panel discussions and exhibits, attendees will explore three themes: *Managing Successes and Failure*, *Protecting & Developing Intellectual Property and Promoting STEM Literacy*. A brief description of the sessions can be found on pages 9 and 8.

LAUNCH! moving ideas to the next level

April 9, 2010

HOW CAN YOU HELP!

Share your ideas on how we can make Launch! another successful AAUW collaboration. Spread the word, share your ideas via email or attend a planning meeting. Attend LAUNCH! and bring a colleague, family member or a friend. For information on planning meetings, contact Katherine Honey at 508-215-7958 or at khoney@comcast.net.

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Campaign College Teaching Young Women How to Run for Office

Campaign College is a dynamic new program that will reach out to college women across the country and teach them the skills they need to run for elective office. AAUW is partnering with American University's Women & Politics Institute, and Running Start to address the disparity between the high number of women college students and the relatively low number of who run for office on campus. American University found that while women comprised 62% of the student body, they made up only 28% of student government officers. This statistic is similar in colleges and universities across the nation.

American University's Women & Politics Institute is part of the School of Public Affairs at AU. The Institute is dedicated to both research on women and politics and to training women leaders. The *Campaign College* program was developed by the Institute and when implemented at AU was successful in closing the gap in the gender disparity in student government. Running Start is a nonprofit organization working directly with high school, college, and young professional women to encourage leadership and educate them about the importance of pursuing elective office. With AAUW's mission of empowering women and its well-established National Conference of College Women Students Leaders, the three groups make a natural alliance.

Campaign College is a day-long program held on college campuses training college women how to run for offices in student government. Young women will have the opportunity to develop their skill sets in public speaking, crafting a succinct message, and mobilizing a constituency. Outside speakers will be brought in to augment the participation of current and former office holders on campus. There is a clear connection between running for office on campus and future political leadership activity.

Approximately ten colleges across the US and one in Kingston, Jamaica will be participating in this program in March 2010. The University of Massachusetts in Dartmouth is one of those schools. This program provides a great opportunity for AAUW to connect with students in a meaningful way. Students engaged with *Campaign College* would likely to be interested in NCCWSL. In partnering with other like-minded and well-respected organizations we can enhance the image of AAUW and reach more young women with our message and our network of support for them. This can also be a vehicle for us to strengthen our college/university partnerships which has always been a challenging one for us.

Want to know more? Want to learn how this program works and how we can strategize to implement it on other Massachusetts college campuses? Attend the *Campaign College* program at UMass Dartmouth on Saturday, March 27, 2010.

Continued

The AAUW-MA liaison is our most capable, Marilee Kenney Hunt. The contact person at UMass Dartmouth is Juli Parker, Director of the Women's Resource Center and the student liaison is Rebecca Ide. Contact Marilee at Marilee@thehunts.org to get more directly involved.

Here's one more way we can work the mission and pass our energy and expertise to the next generation. Imagine what a majority of women in the US Congress could do to truly change the gender inequities that still exist. What a beautiful sight that would be. Working together, that possibility can become a reality.

Liz Fragola, AAUW-MA President-Elect

AAUW-MA Needs You!

We are now accepting nominations for the following positions:

**Membership VP: Betty Orsi, Worcester Branch
Secretary
AAUW Action Funds Chair
Nominations Committee**

Email Beryl at beryl Domingo@hotmail.com
or Liz Fragola at ekf26@comcast.net

Haiti Earthquake Relief

Many AAUW-MA members have asked how to help the victims of the earthquake in Haiti. CARE, the international humanitarian organization and AAUW-MA partner, had 133 personnel on the ground in Haiti immediately after the earthquake and is deploying additional staff to distribute food, hygiene kits and water, as well as to deliver emergency health services. By donating to CARE, you will help immediately reach more people in Haiti who have been devastated by this disaster. For your convenience a link to CARE's safe and secure donation site has been placed on the landing page of the AAUW-MA website (www.aauw-ma.org). You will also find additional steps you can take to generate further support for CARE's work in Haiti.

But so much more is needed! You will be hearing more ways AAUW-MA plans to help.

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Membership Matters

Betty Orsi, Membership VP



Betty Orsi

Even though we all have heard about AAUW's membership programs before, it's always nice to have a refresher on what's available to us on our AAUW national website. The Membership Toolkit helps one to sort through the various membership issues (programs, contacts, resources, etc.) covering recruitment thru retention. The toolkit also discusses the very problems which we have all encountered at different

times.

These are challenging times for organizations where members are volunteers who already have busy lives. The effects of an aging population and tough economic times are also being felt across all member based organizations, making it even more important for us to recognize the challenge of inviting and encouraging younger individuals to become members.

Members are the life-blood of any organization and AAUW members are no exception. Every member of AAUW is a member advocate of the Membership Team. Members may join our organization because of our mission and because of what we do, but they may only stay members because you made an effort to know & welcome them.

The Association's AAUW Membership's staff is always available to help you with any of your membership problems. You can contact them at connect@aauw.org or 800/326-AAUW (2289).

Unsung Heroines Sought

The Massachusetts Commission on the Status of Women is proud to host the 2010 Unsung Heroines of Massachusetts initiative which, through your nominations, will identify and honor 100 extraordinary women from across the Commonwealth.

Thousands of women from every community of the state perform unheralded acts on a daily basis that make our homes, neighborhoods, cities and towns better places to live. They are the Unsung Heroines who use their time, talent, spirit and enthusiasm to enrich the lives of others. They are mentors, volunteers and innovators. They are the glue that keeps a community together, they are the spark that gets things started and gets things done...they care about other people and it shows.

They don't make the news, they make the difference!

Any individual may nominate one or more Massachusetts' women. After carefully reviewing all of the nominations received, a selection committee will then

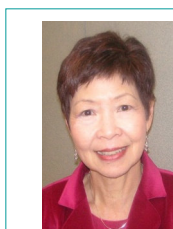
Continued

choose 100 nominees to honor as the 2010 Unsung Heroines of Massachusetts. All Unsung Heroine awardees will be contacted and invited to attend a ceremony in their honor at the State House on May 19, 2010.

Please Note: All nominations must be received no later than February 26th, 2010.

For application form and for additional information, visit mcsww@state.ma.us or contact Ellen Fahey at 617-626-6521.

Patricia Ho, 2009 Unsung Heroine



Patricia Ho

On May 13, 2009 Patricia Ho was one of 100 Massachusetts women honored as an Unsung Heroine at a state house ceremony after being nominated by Liz Fragola. Below is the text of Liz's nomination.

It is an honor for me to nominate Patricia Ho for the 2009 *Unsung Heroine of Massachusetts* award. Patricia's outstanding contributions on behalf of women and girls make her a most worthy recipient. For the past ten years she has invested herself full-time to volunteering for organizations and causes which improve women's health, education, and equal rights. She is well known in North Shore communities for her skill as leader and is admired by her friends and acquaintances as a caring and compassionate person.

For the past six years, Patricia has served on the Board of Directors for Health Quarters, Inc. of Massachusetts, where she is now president. As president of the board, she uses her fundraising acumen to increase the assets of the organization. Patricia applies her considerable intelligence, compassion, and drive to make things happen by cultivating financial donations, presiding over policy making, and recruiting new board members. Undaunted by the challenge of this position, Patricia uses her outside-the-box vision to drive new strategic planning.

Patricia has been a very active member of the American Association of University Women, (AAUW) for the past nine years. She has served as local branch president and as state president. She is currently the New England Regional Director and on the national board of directors for AAUW, an organization that "advances equity for all women and girls through advocacy, education, and research." Patricia works persistently for the AAUW mission by taking a leadership role on the local and national level. She serves as an inspiration to others by her unwavering commitment to leveling the playing field for all women regardless of economic, racial, or ethnic background. As an AAUW leader, she has forged coalitions in the community with Girls, Inc., the YWCA, and the Massachusetts Commission

Continued on page 5

Ho Nomination continued

on the Status of Women. Anyone in her presence is immediately put at ease by her warm and friendly manner. She gets things done by motivating others: the mark of a true leader.

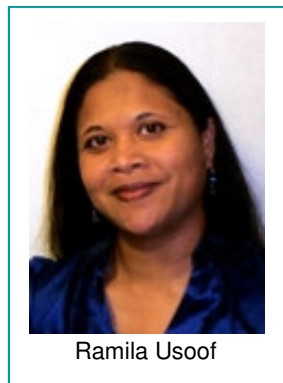
Patricia's leadership ability has been recognized by other organizations. For her volunteerism with the Asian Task Force Against Domestic Violence, as an ESOL tutor, she received their Founder's Award in 2002. Again, for outstanding contributions to the community, she received the New England Patriots Community Service Award in 2003. This recognition spurred her on to continue her work to improve the lives of women and their families. In addition to serving as board president for Health Quarters and Regional Director for AAUW, Patricia is the vice-chair of the Board of Overseers for the Peabody Essex Museum, where she is also a docent. Not only does she sit on boards, but she does the hands-on work of a volunteer.

Patricia Ho has lived her life with a commitment to service for those who may not be able to advocate for themselves. She believes in giving back and does so with generosity and spirit. Although she may not be known to many, her work has benefitted countless women, through the essential health services provided by Health Quarters, to ESOL tutoring, to advocating for equal pay and access to education through AAUW. Those of us who know her recognize her as a woman of integrity, intelligence, and compassion, a winning combination for recognition as an Unsung Heroine of Massachusetts.

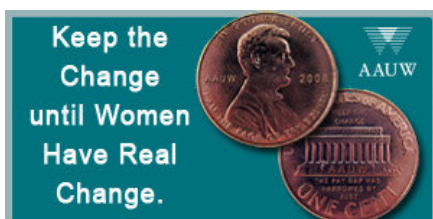
Submitted by Elizabeth Fragola, North Shore Area Branch, AAUW-MA, February 19, 2009

Sema Faigen Fellowship Awarded

The first recipient of the new Sema Faigen Fellowship is Ramila Usoof of Sri Lanka. She is working on her Ph.D. in Social Psychology at UMass-Amherst. Her project name is *The Relationship between Morality and Inter-group Violence*. Ramila is interested in understanding factors that create, maintain, and precipitate intergroup violence. Upon her return to Sri Lanka, she hopes to contribute to community reconciliation efforts, while teaching full time at a Sri Lankan university.



Ramila Usoof



Linda Hallman Represents AAUW

AAUW ED Attends White House Event on STEM Education

On January 6, AAUW Executive Director Linda Hallman attended a White House event with President Barack Obama, Education Secretary Arne Duncan, and other administration, business, university, and foundation officials to discuss new developments in the administration's Educate to Innovate campaign. Thanks to more than \$250 million in public and private funds, five new partnerships will prepare more than 10,000 new math and science teachers over five years and will provide training and development for more than 100,000 current teachers in the science, technology, engineering, and math fields. The president specifically mentioned the importance of including and engaging girls and underrepresented minorities in STEM fields as a critical component to the nation's success. The president also honored the latest winners of Presidential awards for excellence in STEM teaching and mentoring on Wednesday.

AAUW supports promoting and strengthening STEM education, especially for girls and other underrepresented populations, and also supports efforts that train teachers to encourage girls to pursue STEM careers. For more information, read AAUW's position paper on STEM education.

AAUW ED Attends Secretary Clinton's Address on Global Reproductive Health

On January 8, AAUW Executive Director Linda Hallman attended Secretary of State Hillary Rodham Clinton's speech marking the 15th anniversary of the International Conference on Population and Development (ICDP). In the speech, Secretary Clinton declared the United States' renewed support to achieve the ICPD goals for universal access to reproductive health around the globe by 2015. The video recording and transcript of the speech may be found on www.icpd2015.org.

The 1994 ICPD in Cairo, Egypt, marked a consensus by 179 nations to commit to achieving reduced infant, child and maternal mortality; universal access to education (for girls, in particular); and universal access to reproductive health in the next 20 years. The "Cairo Consensus" paved the way for the 1995 Fourth World Conference on Women in Beijing that launched the Beijing Platform for Action and the 2000 Millennium Summit that established the Millennium Development Goals.

AAUW supports the right of every woman to safe, accessible, affordable, and comprehensive family planning and reproductive health services. This position stems from AAUW's 2009-2011 Public Policy Program, which advocates, "choice in the determination of one's reproductive life ... increased access to health care and family planning services including expansion of patients' rights," as well as "supports international family planning programs."

AAUW Funds

Sharon Lemoff, LAF VP and Ruth Ladd, EF VP

The former **AAUW Educational Foundation (EF)** included the **Legal Advocacy Fund**, (LAF) The Eleanor Roosevelt Fund, and our educational programs. Among those educational programs were Fellowships, Grants, and the Fellows Alumnae Initiative. Now these educational programs are part of the AAUW Educational Opportunities Fund.

All programs that were formerly a part of AAUW Educational Foundation are now part of AAUW. In addition, the programs of the former AAUW Leadership and Training Institute and some of the programs of the former Association are now part of AAUW. <<http://www.aauw.org/contribute/upload/supportingAAUWPrograms.pdf>> gives more details about what these programs include.

AAUW Funds is how we refer to the charitable destination of our contributions to AAUW. All donations to AAUW Funds are fully tax deductible.

The names and numbers of the former AAUW EF programs, fellowships and grants have not changed and can still be used to designate your giving.

The numbers of some of the most popular funds follow:

AAUW Funds (#9110) provides support to all of the following: Legal Advocacy Fund (#3999) – formerly part of AAUW-EF

Eleanor Roosevelt Fund (#9170) – formerly part of AAUW-EF

Educational Opportunities Fund (#4336) – formerly part of AAUW-EF

Leadership Programs Fund (#4339) – formerly part of AAUW-Leadership & Training Institute

Public Policy Fund (#4337) – formerly part of the Association - the part that was eligible for a tax deduction.

The following flow chart also visually explains this breakdown.

So, when people ask “how do we refer to the former Educational Foundation?” We think it is fair to say that **AAUW Funds** does everything that the Educational Foundation did – and more.



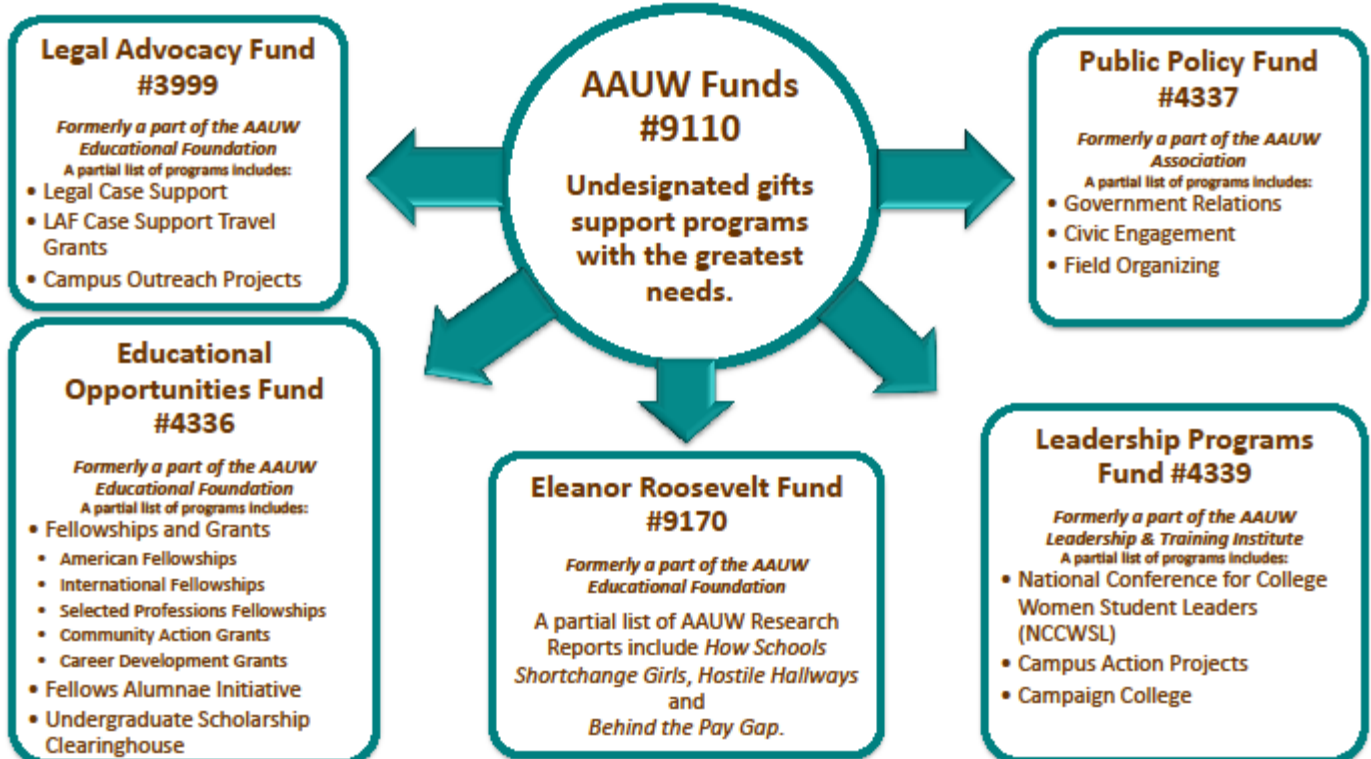
HOW TO SUPPORT AAUW PROGRAMS

Effective July 1, 2009

Thank you for promoting equity for women and girls by supporting AAUW's crucial work!

Contributions to AAUW Funds are fully tax deductible and can be designated to any specific fund or program by writing the fund or program name or number on your check or accompanying document. Or, you can visit www.aauw.org/contribute.

Some of the most commonly designated funds and programs appear here.



Census Bureau Launches 2010 Census Road Tour Across Nation

'Portrait of America' Vehicles Aim to Increase Awareness and Participation in Census

AAUW-MA is a Complete Count Committee Partner for the 2010 Census. We pledged to get the word out about the Census. Check www.2010Census.gov for ways you and your branch can educate your community to get a complete count.

The 2010 Census Portrait of America Road Tour set out today from New York City's Times Square, launching a cross-country interactive experience designed to increase awareness and encourage participation in the nation's once-a-decade population count.

During the next four months, the tour will be part of the largest civic outreach and awareness campaign in U.S. history — stopping and exhibiting at more than 800 events nationwide. From local parades and festivals to major sporting events like the Super Bowl and NCAA Final Four, the Census Bureau will attempt to motivate America's growing and increasingly diverse population to complete and mail back 10-question census forms when they arrive in mailboxes March 15-17.

"The Road Tour seeks to educate and empower every person living across our country to take part and participate in the 2010 Census," Census Bureau Director Robert Groves said. "Attendees at Road Tour events will learn about the census, how it affects their local communities and even share their personal stories about why the census is important to them at interactive kiosks and exhibits." The regional vehicles offer a similar user experience, including GPS technology that allows visitors to track the tour online as it happens and through daily social media postings on Twitter, Facebook, MySpace, Flickr and YouTube.

Regional launch events include vehicles departing from national landmarks across the nation, such as the USS Constitution in Boston, Independence Mall in Philadelphia, the Gateway Arch in St. Louis, Santa Monica Pier in Los Angeles and the Golden Gate Bridge in San Francisco.

Altogether, more than 3 million people will have the opportunity to share their photos and stories, explaining why the census will make a difference in their communities. This constantly changing "portrait of America" will be captured during all Road Tour events and will live online at www.2010Census.gov.

Each vehicle has a unique name selected to help educate people about the Census Bureau, and they have unique Twitter handles for on-the-road updates. For updates on all 13 vehicles from January through April, follow us on Twitter at: @2010Portrait. (See table below for vehicle names.)

The Portrait of America Road Tour was designed to minimize its impact on the environment, with its 223 metric ton carbon footprint being offset through carbon credit donations by Carbonfund.org. Other national partners associated with the tour include Best Buy, Google, Sprint, 3M, MTV, Telemundo, Black Entertainment Television, Country Music Television, Sesame Street and Valero Energy. These partners have pledged to help increase awareness about the 2010 Census and have each provided resources to make the Road Tour and the census a success.

ABOUT THE 2010 CENSUS

The 2010 Census is a count of everyone living in the United States. By law, everyone in the United States, both citizens and noncitizens, must be counted every 10 years. Census data are used to reapportion congressional seats to states and directly affect how more than \$400 billion per year in federal funding is distributed to state, local and tribal governments. The 2010 Census form is one of the shortest census questionnaires in history and takes about 10 minutes to complete. By law, the Census Bureau cannot share respondents' answers with anyone, including other federal agencies and law enforcement entities.

Information collected by the Census Bureau is confidential by law (Title 13, U.S. Code, Section 9). All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

Vehicle Name	Census Region	Unique Twitter Handle
Mail It Back	National	@10MailItBack
Representation	Atlanta	@Representat10n
Democracy	Boston	@10Democracy
Founders	Charlotte	@10Founders
Population	Chicago	@10Population
Take 10	Dallas	@10Take10
Geography	Denver	@10Geography
Statistics	Detroit	@10Statistics
Decennial	Kansas City	@10Decennial
Confidential	Los Angeles	@10Confidential
Liberty	New York	@10Liberty
Constitution	Philadelphia	@10Constitution
Abacus	Seattle	@10Abacus

Beryl's Message continued from page 1

Sometimes we have to go to places where women gather to get motivated, energized and to feel hopeful that we can overcome. The AAUW National Convention is one such gathering as many of you will attest. Another gathering that I look forward to every year is the Massachusetts Conference for Women. AAUW-MA has always been a supporting organization for the conference and I attended this last one with my daughter-in-law. We both found it to be truly awesome, hanging out with the most amazing women from all walks of life who are progressive thinkers, social activists, smart and beautiful, all 5,000 of them.

Another gathering where I get motivated and find inspiration is our own state convention. It is an opportunity to meet members from other branches across the state, reconnect with like-minded friends and a chance to promote the mission of AAUW. As president I like to ensure that we have presenters and programs that educate, motivate and activate, programs that remind us of the reasons we joined AAUW, and presenters that give us courage to implement mission-based programs in our branches and communities. This April we have two opportunities to be inspired.

On April 9th, Katherine Honey, the Attleboro Branch and other collaborators invite us to join them for a most incredible program called LAUNCH! *Moving ideas to the next level.* It will blow your socks off! AAUW-MA is a proud sponsor for Launch! and we need to show up and be there. Please come and support this wonderful program on STEM hosted at Bristol Community College, Attleboro Campus.

On April 10th you are invited to the AAUW-MA Spring Convention and Annual Board Meeting also held at BCC, Attleboro. The Attleboro Branch is the sponsoring branch for our Convention this year. So come on Friday to be part of Launch! and stay the night so you will be rested and ready for our convention on Saturday. I hope to see you there as we bring national and local leaders in STEM fields together to help us promote STEM literacy and invention.

LAUNCH! continued from page 2

PRE-REGISTRATION FOR LAUNCH!

FEE: \$15.00: The fee covers materials that will be available for attendees. The fee should not prohibit anyone from attending. If you or someone you know would like to attend and finds the fee an obstacle, please contact Katherine Honey at 508-215-7958 or at khoney@comcast.net and we will make the necessary arrangements to waive the fee.

COLLABORATING TO PROMOTE EQUITY

I look forward to hearing your ideas and to working with you to advance equity for women and girls through advocacy, education, and research. It is an honor to collaborate with AAUW members to present LAUNCH! and the AAUW-MA Spring Convention.

Katherine Honey

Martin Luther King Jr. Memorial Breakfast, 2010

"I have a dream that one day this nation will rise up and live out the true meaning of its creed"

On January 18, 2010, on a rather snowy morning, I ventured out on the slippery roads to Boston to attend the 40th annual MLK Jr. Memorial Breakfast. Speakers included Governor Deval Patrick, Mayor Thomas Menino, Attorney General Martha Coakley, State Senator Sonia Chang-Diaz and State House Representative Linda Dorcea Forry. Keynote remarks were provided by Dr. Teresa Fry Brown, author and theology professor at Emory University in Atlanta. She was phenomenal! She said we must become "transformative non-conformists" in order to rise up and bring about the changes that Dr. King dreamt about.

An added bonus to an already wonderfully moving and inspiring morning was Martin Luther King III being in attendance. He reflected on how important Boston is to him because his mother and father met here and he said if it wasn't for Boston, he may never have been born.

Together with about 1,000 people we sang "Lift Ev'ry Voice and Sing" and ended with "We Shall Overcome". The snow and freezing cold was then just a distant memory as the Hynes Convention Center ballroom became warm, filled with hope and promise.

Beryl Domingo

LAUNCH! Continued from page 9

Exhibits continued

Hamilton, Brook, Smith & Reynolds, P.C. - a full-service intellectual property law firm.

African-American Inventors - Exhibit includes essays by area students.

Native American Inventors - Showcases the many historic inventions of Native Americans.

Museum at the Mill - Includes an historic and contemporary exhibit that illustrates how the inventions of women and men have shaped American history.

LAUNCH! Collaborators

The LAUNCH! collaborator base is extensive and growing. Following are a few. Representatives of the following organizations support Launch! by disseminating information, developing exhibits and preparing presentations: AAUW-MA, Association of Presidential Awardees in Science Teaching (APAST), Attleboro Public Schools, Brigham & Women's Hospital, Bridgewater State College, Community College of Rhode Island, Office of Congressman James McGovern, Ms. Wheelchair America, Rhode Island Commission on Women, Raytheon, Tufts University, and Wheaton College.

LAUNCH! *moving ideas to the next level*

Friday, April 9, 2010

Panels & Workshops

PROMOTING STEM LITERACY & INVENTION

Meet: Leaders from the public and private sector who promote STEM literacy and invention.

Learn: What are the elements of STEM Literacy. Why STEM literacy is important to life and work in the 21st Century. How STEM literacy impacts business development and supports creative endeavors.

PANEL

STEM Literacy for All - Creating a Collaborative Model - Law - Public Policy - Practice

WORKSHOPS

STEM Literacy & Education Model – Focus STEM Literacy model – Birth -16+.

STEM Programs & Collaborative Efforts – Illustrate and provide resources for STEM programs.

STEM Literacy & Universal Design - Creating Inventive Environments – Presenters will explore the role of play and universal design in designing built spaces that create environments that support STEM literacy.

PROTECTING & DEVELOPING INTELLECTUAL PROPERTY

Meet: Professionals specializing in protecting intellectual property and product development.

Learn: Ways to protect your ideas as you move through the various stages of development.

PANEL

IP-Product Development - overview of product development stages & IP protection needs

WORKSHOPS

Protecting Ideas for Marketable Products & Services - What you need to do to protect your ideas.

Documenting & Protecting Intellectual Property – Overview of IP Protection – focus on documentation.

Inventors Challenge - How can inventors help humanitarian efforts and protect their ideas.

MANAGING SUCCESSES & FAILURES

Meet: Inventive and innovative individuals who have launched businesses and/or initiatives

Learn: Factors that move an idea to profitable production. How you build a team to meet the needs of a business as it moves through different stages of development. How entrepreneurs manage challenges.

PANEL

Lessons Learned - focus on how entrepreneurs manage challenges.

WORKSHOPS

Know When to Hold 'Em Know When to Fold 'EM – Assessing Opportunities

Like Herding Fish – Managing the startup process–team building

100% of Zero is Zero – Funding Sources & Financial Management

Exhibits

Exciting and engaging exhibits cover a wide range of topics. Some of the exhibitors include:

American Association of University Women (AAUW)

Informational material will illustrate the role of AAUW in supporting inventors such as Marie Curie and the achievement of AAUW members such as Dr. Mae Jemison, astronaut, and Carol Greider, 2009 Nobel Prize winner, and its role as a partner of the Northeastern Girls Collaborative (NEGC). The vision of the NGCP is to bring together organizations throughout the United States that are committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM). AAUW research reports will also be available including *Why So Few: Women and Girls in science, technology, engineering, and math*.

AAUW-MA Administrative Coordinator

Hollie Bagley

The lyrics from "Turn, Turn, Turn": "To everything there is a season, and a time to every purpose, under Heaven," pop into my head when I think about the AAUW-MA Administrative Coordinator position. I have been happy to serve AAUW-MA as AC since 2004, but I would like to prepare for the future by finding someone willing to step up and take over while I am still available to mentor. Please look over the job description below. If you would like to serve AAUW-MA in this capacity or know of someone who fits most of the qualifications, please let me (holliebagley@gmail.com) or Beryl Domingo (beryl Domingo@hotmail.com) know. I will be more than willing to speak with you as to what the job entails.

AAUW-MA Administrative Coordinator Job Description

AAUW--Massachusetts **Administrative Coordinator**: a position which helps with administrative functions, enabling state and branch officers to focus more closely on policy and program issues.

Work under direction of AAUW-MA President to assist state and branch officers with administrative responsibilities

- * Assist state and branches with Membership Services Database
- * Produce and distribute **BayStater**, the state newsletter
- * Produce and distribute AAUW-MA directory annually
- * Produce and distribute AAUW-MA annual report
- * Attend AAUW-MA Executive Committee and Board meetings, and AAUW-MA conferences/events
- * Assist with AAUW-MA events (serve on program committee, act as registrar, prepare folder labels, name tags, certificates, etc.)
- * Update and maintain state website
- * Manage and coordinate state mailings
- * Communicate with MALS and with Washington office

Qualifications

Member of AAUW

Ability to articulate the vision of AAUW-MA

Familiarity with AAUW and AAUW-MA's mission, policies, and structure

Documented administrative experience and abilities

Proficiency in written and oral communication

Proficiency in use of computer programs (e.g. Microsoft Word, Excel)

Effective time management, organizational and

interpersonal skills

Time Commitment and Compensation

Time commitment is flexible depending on skills and experience. Most tasks can be accomplished using a home computer.

Stipend will be disclosed upon inquiry

Separate budget for supplies

Branch Happenings

Attleboro Inc. branch is delighted to host both LAUNCH! and the AAUW-MA Spring Conference and Annual Meeting.

Hingham Area branch has welcomed seven new members this year.

In September the **Worcester AAUW branch** held its annual potluck kickoff meeting for 2009-10. Along with good eats and catching up on our summer escapades we had the pleasure of Barbara Burgos's company who enlightened one and all on the 2010 Census. As it turned out, Thirza Joost, one of our members recalled her involvement as a census worker 10 years ago! In October we worked with our Community Partners to host our 4th annual Sister to Sister Summit at Quinsigamond Community College. Though attendance was disappointingly low, all the girls who attended really enjoyed the summit. We still haven't found the "magic" formulae to entice more girls to come to the summit, but we keep trying different venues because we know the value of hosting such an event. In November we attended a Worcester Armenian Chorale Dinner Concert where Betty Orsi was one of the chorale members. Good time and good food was had by all. Between the usual hectic Thanksgiving and Christmas holiday periods the Worcester branch kept a low profile, but in January we reunited for a lunch date at our local Worcester Voke school. Don't know if any of you have had the pleasure of lunch at your local Voke School yet, but you really can't beat their prices and culinary skills! Food always seems to be a good incentive to get our members and former members to get together to enjoy each other's company! Laura Howie, one of our long time members, who recently moved into an assisted living community, was able to be driven to our luncheon as well. Our book group is another staple in our event calendar book that we all enjoy and so far the books that have been read and discussed are Happy Life Blues by Cecily Mattocks Marshall and The Guernsey Literary and Potato Peel Society by Mary Ann Shaffer and Annie Burrows. The program calendar highlights listed on our AAUW-Worcester webpage are sometimes subject to change, but you can always email Betty Orsi, AAUW-Worcester president (eorisi@verizon.net) to confirm any event you'd like to attend.

*Editor's note: We are delighted to publish branch happenings. You know you are doing good things. Why not let the rest of us know! The deadline for the next **BayStater** is February 28, 2010.*

Continued next column